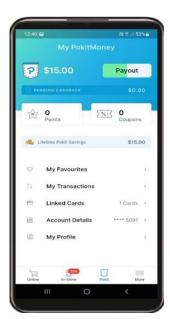


## Enhance Your Rewards Program Connect Your Members to POKITPAL®

- Your members can transfer their rewards points from your loyalty program to PokitPal to pay for purchases they make using their own payment cards they already have.
- Your venue can make special offers to members using PokitPal via the PokitPal Mobile App notifications to attract target market and to boost slow periods.
- Your venue can easily create valuable cross promotions and promotional prize draws with partner businesses who contribute to prizes and provide wide area exposure for the club.



- No ID checks required
- No joining fees.
- No account fees
- Retailer cashback rewards
- \$5 Instant reward on joining
- \$10 Referral reward



- Simple and quick to implement
- Automatic and easy to operate
- Members use their own payment cards
- Works with all existing loyalty programs
- Cashback Rewards Instore and On-line
- Thousands of retailers already offering rewards
- Self serve kiosk software & promo functions
- Promote your venue on customer phones
- Integrates with all gaming/membership programs







Install the free PokitPal app

Countbad on the App Store Google Play



Register a credit / debit card Visa, Mastercard or eftpos Receive your \$5.00 reward



Link your club membership. Transfer your club rewards to Your PokitPal app account



Snop & be rewarde

Shop & pay online & in store at participating merchants with your registered card.



Claim your cash rewards

Transfer the value of club rewards and retail rewards as dollars to your Bank account of choice



## Enhance your member rewards program

## Highly effective, easy, low cost, cross marketing.



**Generate Group Club Rewards®** enables clubs to easily create highly effective cross promotion marketing campaigns that promote your club to the entire community every day.

Cross promoting with local businesses with promotional prizes is a simple, low cost and a very effective marketing strategy.

Local businesses are keen to cross promote with your clubs and will contribute to promotions run by your club.

These businesses will contribute to your loyalty program promotion costs and signage at the businesses promoting the club to the community deliver effective marketing value.

Members shopping at the club and local business partners with their PokitPal linked payment card can be rewarded with automatic entries into prize promotions funded by the group and conducted by the club.





Clubs can generate new value for their members and their community while building a positive brand image and a new source of marketing funding.

When your club supports the local community, the local community supports your club.

As a PokitPal merchant the club can send targeted offers to members via the PokitPal mobile App notifications to attract target customers and to boost slow trade periods.

Partnering with recognised brands is an effective way to boost your own brand and to build brand awareness.

Cross promotion is low cost marketing with high visibility.



Generate Group Club Rewards® and PokitPal. More Members, More Often.